



Business Investor Form

Business Name: _____ Contact Person: _____
Business Phone: _____ Cell Phone: _____
Address: _____
Email: _____ Website: _____
Your 2018 Chamber/Main Street investment was: _____

Please choose from the following investor levels for the new Chamber-Main Street
Business Investor levels - Valid July 1, 2019 - June 30, 2020

- ☐ "Friend" \$100 - \$249
- ☐ "Advocate" \$250 - \$749
- ☐ "Partner" \$750 - \$1999
- ☐ "Champion" \$2000 +

Business Investment \$ _____

Perks for ALL Levels of Investment:

- ★ "Preferred Vendor" status - a loyalty program for GCCMS investors to encourage cross-promotion and support "buy local" philosophy
- ★ Listing on GCCMS website - includes link to website/social media, general info
- ★ Access to Online Mall - "Shop Where I Live" (\$15/month charge)
- ★ Perks Card - exclusive discounts offered by and to GCCMS investors at participating businesses

Choose your PERKS from the list below!

"Advocate" = 2 perks "Partner" = 5 perks "Champion" = 8 perks

Education PERKS

- ☐ 4 tickets to GCCMS workshop (\$40 value)
- ☐ Social Media consultation (\$50 value)

Event Tickets PERKS

- ☐ 2 tickets to MSI Awards Celebration (\$20 value)
- ☐ 1/2 price Main Street district conference (\$60 value)

Advertising PERKS

- ☐ Logo as Investor on GCCMS banner (\$25 value)
- ☐ Ad in Grundy Center welcome packet (\$25 value)
- ☐ Ad in GCCMS quarterly newsletter (2" x 3") (\$25 value)
- ☐ Banner Ad on website (\$50 value)
- ☐ Promotional assistance for special events (social media "shares") (\$50 value)
- ☐ Ad in table tent at area food service businesses (\$25 value)
- ☐ Advertisement in annual Visitors Guide (\$40 value)
- ☐ Mailing labels of all Investors (\$25 value)
- ☐ 1/2 off one event sponsorship (\$50-\$500 value)
- ☐ Social media spotlight (\$100 value)

- ☐ I decline all benefits

(over for optional Event Sponsorship Opportunities)

EVENT SPONSORSHIP OPPORTUNITIES (in addition to initial investment)

Note: Events with limited sponsorship spots available will be filled based on date payment received

- | | | |
|--------------------------|---|---------|
| <input type="checkbox"/> | Business Seminar \$250 (Quarterly) - four available | \$_____ |
| <input type="checkbox"/> | Cabin Fever Reliever (March) \$100 - five available | \$_____ |
| <input type="checkbox"/> | Celebration of Ag Event \$500 (March) - four available | \$_____ |
| <input type="checkbox"/> | Chocolate Walk (April) \$100 - five available | \$_____ |
| <input type="checkbox"/> | Historic Preservation Month Activities (May) \$100 - five available | \$_____ |
| <input type="checkbox"/> | Rock Around the Clock Tower \$500 (June-Sept) - four available | \$_____ |
| <input type="checkbox"/> | Spring/Fall Cleanup Days (May and Oct) \$250 - four available | \$_____ |
| <input type="checkbox"/> | Taste of Grundy Center \$250 (Sept) - four available | \$_____ |
| <input type="checkbox"/> | Girls Weekend \$500 (Oct) - four available | \$_____ |
| <input type="checkbox"/> | Main Street Mingle (Nov) \$500 - four available | \$_____ |
| <input type="checkbox"/> | Small Business Saturday/Village of Lights (Nov) \$1,000 - two available | \$_____ |

	Event Sponsorship(s)	\$_____
	+	
	Business Investment <i>(from front of page)</i>	\$_____
	=	
	Total Contribution	\$_____

Please Make Checks Payable to: Grundy Center Chamber-Main Street

All Investors who sponsor specific events will receive:

- ★ Logo placement on all printed materials (posters, flyers, save the date cards, etc.), advertising (Grundy County Shopper, radio, local television), GCCMS website, and email promotions
- ★ Business mentioned on event social media posts
- ★ Opportunity to have a table, banner or booth at sponsored event, on the day of the event, promoting business. *The specific location will need to be agreed upon by GCCMS and Investor. Cost to cover banner, individual printed materials or any other items that would be distributed must be covered by Investor/Sponsor.*